

## Press Release



# Peppers TV airs exciting new show 'Chennai Pattinam'

Chennai, January 2012

Peppers TV - recently launched Tamil General Entertainment Channel - presents a new programme 'Chennai Pattinam' to the excitement of its millions of viewers across the world. Chennai Pattinam is a fun-filled trip, an exciting extract from the biography of a celebrity!

All of us have an eagerness and curiosity to know how a celebrity became successful and their thrilling lifestyle. This show gives viewers a peep into the whole day in the life of a celebrity. He or she shares the unforgettable moments in life and the difference it has made. Above all, it trails the celebrity's relationship with the city and how it has given shape to his or her dreams.

Places of celebs interests, Hangout spots, Favorite pastime, Comfort food, Future plans – everything and anything one ever wanted to know about one's favorite celebrity, is possible now. The programme is being aired every Sunday from 9.00 am to 9.30 am. Repeat telecast is on every Tuesday at 7 pm, more for the convenience of the viewers. Interesting personalities Periyar Dasan and Bose Venkat are to excite the viewers on the show in the coming weeks.

### About Peppers TV:

Peppers Entertainment Television is a Tamil channel that seeks to redefine entertainment. It brings wholesome entertainment that blends together fun, interactivity, entertainment, talent and knowledge in the right proportion. Its fresh upbeat approach with innovative programming is winning the hearts of its viewers.

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